

New Hanover County: Census 2020 Real-Time Response Rates – Week of March 23

How is New Hanover County performing?

In 2020, **14.3%** of households in New Hanover County have filled out the Census questionnaire from March 12, 2020 to March 23, 2020, **below** the state response rate of **16.6%**. New Hanover County is currently ranked 78 out of 100 counties in NC.

How are people responding to the 2020 Census in New Hanover County?

13.4% of New Hanover households responded to the census online versus 13.1% of all NC households.

0.9% of New Hanover households responded to the census by phone or mail versus 3.5% of all NC households.

Where are people responding in New Hanover County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	120.07	21.7%
2	104	21.3%
3	117.01	19.7%
4	103	18.9%
5	116.08	18.3%

Where are people not responding in New Hanover County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
43	122.01	6.3%
42	105.01	7.1%
40	118	7.6%
40	122.03	7.6%
39	122.02	7.8%

How many households in New Hanover County self-responded in past census counts?

Historic census self-response rates for New Hanover County were 60.0% in 1990, 61.0% in 2000, and 68.5% in 2010.



How are target groups responding in New Hanover County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	14	13.8%
4% to 5.5%	14	14.4%
5.5% to 7.2%	10	15.9%
7.2% or higher	5	12.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	12.7%
2.9% to 5.7%	16	15.3%
5.7% to 9.8%	10	15.1%
9.8% or higher	3	14.4%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	18	14.7%
14% to 28%	13	13.9%
28% to 50%	6	13.8%
50% or higher	6	14.5%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	18	15.5%
12% to 21%	12	13.7%
21% to 31%	6	13.3%
31% or higher	7	13.2%